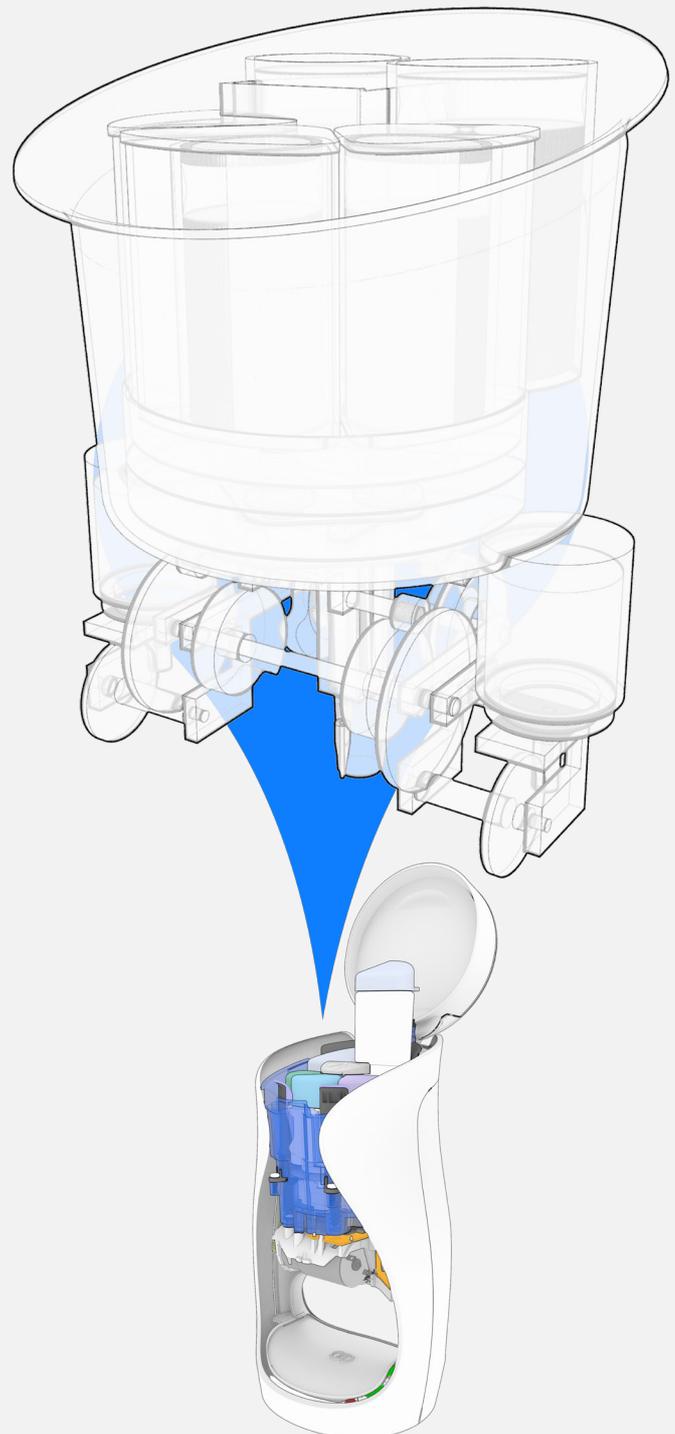# Technical Concept Development

4 week package

¬ Requirements captured

¬ Functions mapped

¬ Concepts visualised

At Sagentia, innovation is the measure of our success. We create technically-grounded concepts which meet your needs and give you reasons to believe in their application. We integrate our thinking to ensure seamless transition from paper concept to technical reality.

Get 4 weeks of in-depth technical concepting - see the full 4 week package detailed below

Deliverables include:

¬ Start-up meeting to understand your needs

¬ Requirements capture

¬ Technology-inspired ideation workshop

¬ Holistic concept generation

¬ Concept ranking and filtration

¬ Striking concept rendering
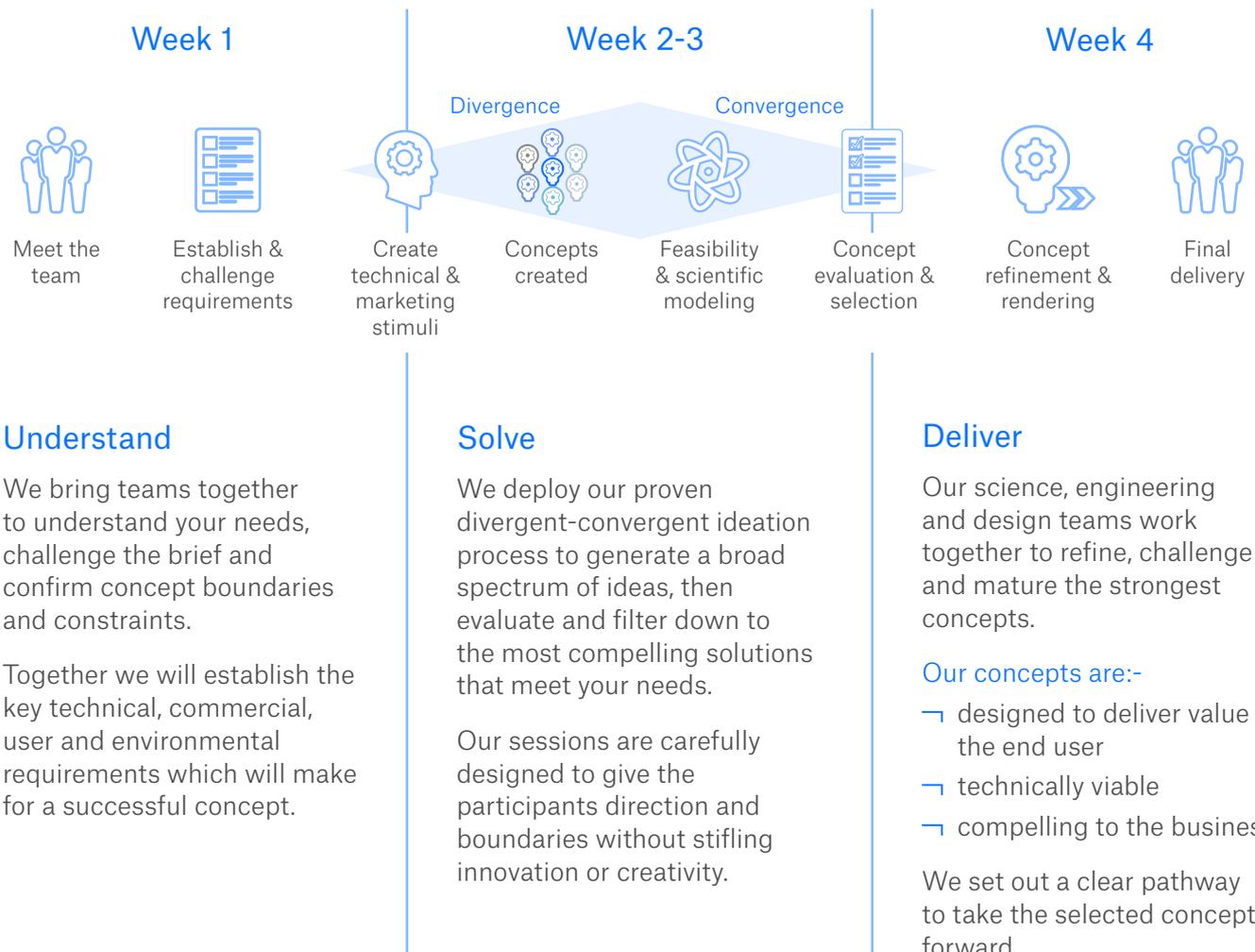
¬ Next steps defined

Consultants
150+

Established
1986

Bespoke teams

Sagentia has 150+ scientists, engineers and technologists with diverse backgrounds and experience at its disposal which means we can build tailor-made teams to target the needs of your specific technical challenge.

Week 1

Meet the team

Establish & challenge requirements

Week 2-3

Divergence   Convergence

Create technical & marketing stimuli

Concepts created

Feasibility & scientific modeling

Concept evaluation & selection

Week 4

Concept refinement & rendering

Final delivery

Understand

We bring teams together to understand your needs, challenge the brief and confirm concept boundaries and constraints.

Together we will establish the key technical, commercial, user and environmental requirements which will make for a successful concept.

Solve

We deploy our proven divergent-convergent ideation process to generate a broad spectrum of ideas, then evaluate and filter down to the most compelling solutions that meet your needs.

Our sessions are carefully designed to give the participants direction and boundaries without stifling innovation or creativity.

Deliver

Our science, engineering and design teams work together to refine, challenge and mature the strongest concepts.

Our concepts are:-
¬ designed to deliver value to the end user
¬ technically viable
¬ compelling to the business

We set out a clear pathway to take the selected concept forward.

Contact us

To take advantage of this opportunity please contact us by emailing info@sagentia.com or visit us at www.sagentia.com and quote reference #conceptdevelopment

sagentia

a **science group** company