



Natalie / Innovation & technology management group

What was your background prior to working at Sagentia?

I studied maths, physics and art for my A-levels, followed by an Art foundation course. I then studied Product Design Engineering at Glasgow University / Glasgow School of Art, and finally I came to Cambridge and undertook an MPhil at Cambridge University (Institute for Manufacturing) studying the Advanced Course in Design, Management and Manufacturing.

Why did you choose Sagentia?

A friend of mine originally approached me about Sagentia. He had been working as a summer placement student at Sagentia and had been asked to stay on, but he was unable to. Instead he recommended me. When I came for interview I realised how interesting and diverse the company is and offered the perfect mix for me of combining the softer design side with the more technical engineering ability. Over five years later I am still here and haven't wanted to move on due to the exposure and involvement on such a variety of different projects and opportunities.

How has your career progressed?

I started as a graduate and I have since progressed to a consultant and am considered an expert in my field of user experience & understanding, usability & human factors and running innovation workshops.

Why do you enjoy working at Sagentia?

It is an extremely interesting place to work with such a diverse group of people and projects. It is definitely not a dull place. It is dynamic, flexible, constantly changing and evolving and you can never predict what type of work you may get involved in, whether that's observing pretty intimate medical procedures as part of a VoC (voice of the customer) programme, to exploring new opportunities for overweight pets.

Why would you recommend Sagentia?

You feel like you are at the forefront of technology – exposure to interesting people, projects, technologies and companies – which I find really inspiring. It gives you an opportunity to either explore a broad range of areas / sectors or remain very focused in a specific area if you so wish – a range of possibilities to support how you want to grow and work. I find it inspiring to be surrounded by so many talented people.

Outside of work, what does Sagentia offer you?

I've been involved in many social events – whether it's project team dinners, to departmental bowling nights and Go Kart racing which allowed me to indulge my competitive side, but from which I came away very battered and bruised!