sagentia innovation

Digital Health Landscape

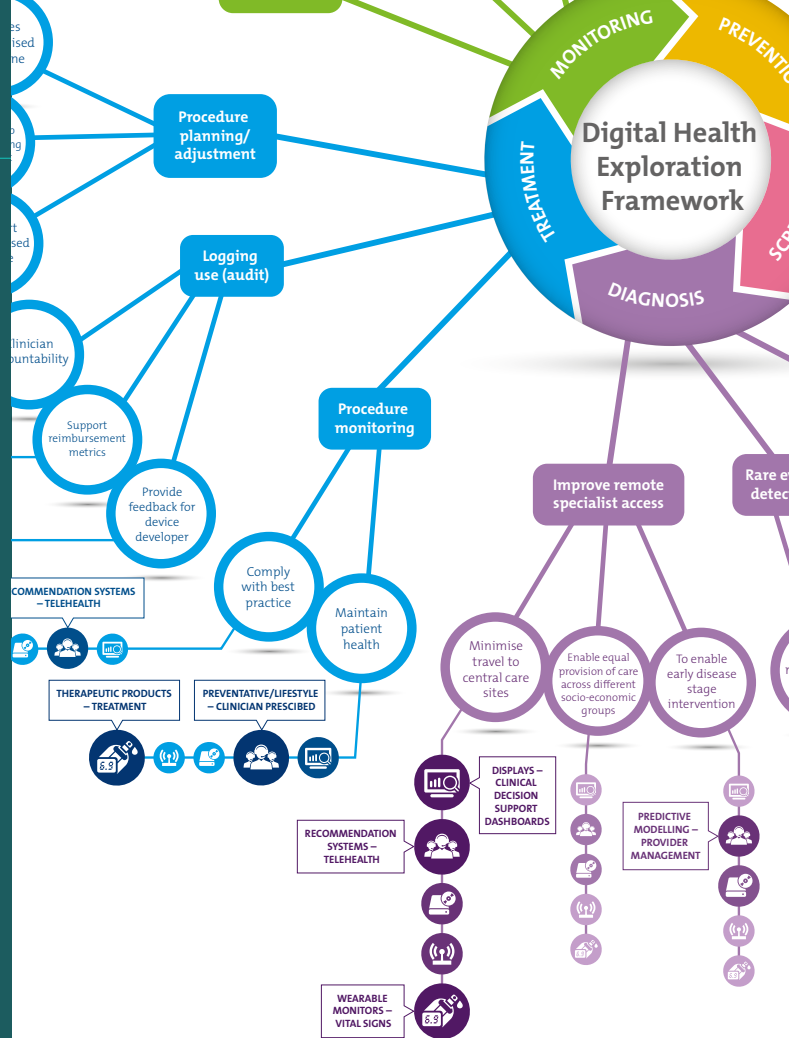## Exploring new opportunities for leveraging connected systems

The digital health landscape is highly diverse and rapidly evolving, making it difficult to create a clear impression of the technologies involved and the potential value of any application.

Expertise

- Technology landscaping
- Market research
- Insight identification

Domain knowledge

- Healthcare landscape
- Digital Health
- Connected health technology

The project story:

We used our experience in developing digital health solutions and our medical domain knowledge to map the digital space and identify key areas of interest.

Using our deep knowledge of connected health technologies, we built a disease-agnostic framework for defining current, successful, real world applications of digital technology (when-what-why-how?)

We then applied this framework to our client's target care pathways and identified priority application areas where connected health technology could add value.

Within the application areas of interest, we identified two specific technology areas of potential value and relevance to our client.

A deeper dive is ongoing to determine the detailed business case and development strategy.

Contact us

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Where are digital health solutions emerging?
What technologies exist?
Where are the business opportunities?
How can the technology work within the care continuum to improve patient outcomes?
Who is already operating in this space and how can we differentiate?
What does the landscape look like now and what will it look like in 5 years time?